

M.A. Examination, 2018
Rural Management
Semester IV
Paper – IV (Group – A)
Subject: Business Ethics, Organizational Development and Management

Time: 2 Hours

Full Marks: 40

Answer question No.6 and any three from the rest

1. (a) What are the benefits of managing Ethics in the Workplace ?
(b) Why developing a code of conduct is essential in any business organization?
(c) What would you do with the following ethical dilemma :
 - Your co-worker asks you to manage for him so he can sneak out of work early to go to his son's cricket match. Do you agree? If he went anyway, would you keep silent?

5+2+3
2. (a) Define an organization.
(b) Distinguish between classical theories and neoclassical theories of organization.
(c) Discuss Taylor's Scientific Management Approach.

2+4+4
3. (a) What are the utilities of structure of an organization? What is organogram?
(b) Discuss the Matrix organizational structure of management with illustrations.
(b) Discuss the advantages and disadvantages of Matrix organizational structure.

3 +5+2
4. (a) What is motivation?
(b) Discuss the Herzberg's Motivation Hygiene Theory with illustration.
(c) What are the criticisms labeled with the Herzberg's theory of Motivation?

2 + 5 + 3
4. (a) Discuss the concept of VMOSA.
(b) Suppose you are working in a NGO at Birbhum. As a programme coordinator prepare a Gantt Chart with VMOSA on the following issue:

No household without Toilet by 2020

6. **Write short notes on any two** 5 x 2 = 10
- (a) Environmental ethics
 - (b) Value versus ethics
 - (c) Corporate Social Responsibility
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