

M.A. Examination 2018
Semester-IV
Journalism and Mass Communication
Course : XIII (Special
(Advanced Television and Radio Journalism)

Time : 3 Hours

Full Marks : 40

Questions are of value as indicated in the margin.

Group - A

Answer **any one** from below

15×1=15

1. Describe the various ways of maintaining continuity in any Audio-Visual production right from the production to the post production stage in detail.
2. Taking the example of any GEC in India, elaborate upon the various scheduling strategies that are used or could be used to increase popularity.

Group – B

15×1=15

Answer **any one** from below

3. Write the story idea and the detailed script of a PSA of 1 minute duration.
4. Explain in detail the three stages of production and the various elements of each stage for making a radio drama.

Group – C

Answer **any one** from (a) and (b) & any one from (c) and (d)

5×2=10

5. Write short notes on -
 - a) 'NETFLIX'
 - b) Multi Camera Set Up
 - c) Sound Editing Softwares
 - d) Sound Design
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