

**Bachelor of Rural Studies (BRS) (Honours) Examination, 2018**  
**Semester-VI**  
**Rural Studies**  
**Paper-35**  
**(Entrepreneurship Development)**

**Time: Three Hours**

**Full Marks: 40**

*Questions are of value as indicated in the margin*

**Group-A**

Answer *any four* questions

4×2=8

1. Who is an entrepreneur?
2. What is entrepreneurship development?
3. What is the relationship between micro enterprise and entrepreneurship?
4. How does TFY determine the effectiveness and honesty of an entrepreneur?
5. Brief SWOT analysis.
6. What are the principal steps included in entrepreneurship planning?

**Group-B**

Answer *any two* questions

2×4=8

7. Narrate institutes and agencies which are developing and promoting entrepreneurial skills.
8. Highlight Government schemes and incentives to promote entrepreneurship.
9. How far National Co-operative Developments Corporation (NCDC) is serving the people? Discuss.
10. Provide your valid points on contract farming.

**Group-C**

Answer *any three* questions

3×8=24

11. Explain the steps involved in formulating an effective Entrepreneurship Development Programme (EDP). 8
12. Enumerate the need for considering course contents and curriculums in the training inputs of EDPs? Mention problems of EDPs. 6+2=8
13. Can you defend the views of Shartle, Berleson, Scott and Mc-Farland on entrepreneurship motivation? Provide motivating factors of Murthy and Sharma in upbringing/up-moulding a challenging entrepreneur. 2½+5½=8
14. Briefly explain Public-Private Partnerships (PPP) in entrepreneurship business. 8
15. Justify your valid points on social responsibility of a business. 8