

Bachelor of Rural Studies (BRS) (Honours) Examination, 2018
Semester-IV
Rural Studies
Paper-22
(Elements of Agricultural Extensions)

Time: Three Hours

Full Marks: 40

Questions are of value as indicated in the margin

Group-A

Answer *any four* questions

4×2=8

1. Role of agricultural extension – briefly enumerate.
2. What is Spot / Straight News?
3. Define extension teaching method.
4. What is group contact method?
5. State the relative advantage of an innovation.
6. What is ICTs?
7. Define Programme Planning.

Group-B

Answer *any two* questions

2×6=12

8. Write short notes on adopter categories.
9. Discuss in brief the difference between formal and non-formal education.
10. Write in detail about selection and combination of extension teaching methods.

Group-C

Answer *any two* questions

2×10=20

11. Differentiate the following:
 - (a) Result vs. Method Demonstration
 - (b) Individual vs. Mass contact method
12. Describe the Principles of Programme Planning.
13. Enumerate the term ‘News’. Enumerate the elements of complete news story.
