

Undergraduate Examination, 2018
Semester-I (CBCS)
Ability Enhancing Compulsory Course – AECC-1 (MIL)
(English Communication)

(For Regular and Back Candidates)

Time: 2 Hours

Full Marks: 25

Questions are of value as indicated in the margin.

Answer **all** questions

1. (a) Write a letter to the editor of a newspaper regarding the problem of noise pollution in your area.

Or

- (b) Write a letter to the Principal of your Bhavana requesting him/ her to extend the library timings for students. 10
2. (a) Define verbal and non-verbal communication with examples. 4
(b) Indicate which one is verbal communication and which one is non-verbal: 1
i) X is sending an SMS to Y.
ii) One student is asking a question to the teacher in the classroom.

3. The British demanded perfection in flowers, because they used them for all occasions—starting from the roses for the parlour to huge floral decorations for all rooms. In those days, recalls D.N.Banerjee, the Secretary, the Florists Association of New Market, young Englishmen required a constant supply of flowers such as pink carnations for the buttonhole and red roses to declare undying affection. As a result, floriculture in India received a tremendous boost and a number of horticulture farms and nurseries cropped up all over Bengal, especially in hill stations where the climate was ideal for the cultivation of orchids and tuber flowers. The new breed of florists who supplied cut flowers profited most. When New Market was opened the British Corporation of Calcutta leased out the prominent front wing to the florists. “The British knew how to give flowers their due respect,” stated Mr. Banerjee, “people still love flowers, but now they are not too particular about their quality.” The basic attitude today is that any flowers will do so long as they are colourful, fragrant and cheap.

- (1) Why did the British ask for perfection in flowers? 2
(2) What did the pink flowers stand for and what did the red roses stand for? 2
(3) Why did horticultural farms and nurseries appear all across Bengal? 2
(4) Make sentences of your own with the following (*any four*) 4

Perfection, Affection, Cultivation, Prominent, Cheap, Attitude, Breed.
