

**B.Sc. (Honours) Agriculture Semester-II Examination, 2018**

**Course No: AEX-121 (Fundamentals of Agricultural  
Extension Education)**

Signature of Centre Superintendent

**Roll No. :** (in figure) \_\_\_\_\_ (in words) \_\_\_\_\_

Student Index No. \_\_\_\_\_ Regn. No. \_\_\_\_\_ of \_\_\_\_\_

**Time : Two Hours**

**Full marks : 50**

Questions are of value as indicated in the margin

**Part - I  
(Objective and Short Answer Type)  
(Use only ball point pen)**

**Time : 30 minutes**

**Full marks : 20**

- Note:** 1. Answer in question paper itself.  
2. Striking, rewriting or overwriting are not allowed in the objective type questions.

1. **State True (T) or False (F) in respect the following statements (any five):** 0.5×5=2.5

- (i) The term "Extension Education" was first coined in USA.
- (ii) Etawah project was organized by Spensor Hatch.
- (iii) Leadership development in extension is a means.
- (iv) KVK'S are sponsored by IARI.
- (v) Evaluation of technology means Value Judgement.
- (vi) Television is primarily a media mix.

2. **Fill up the blanks with most appropriate words (any five) :** 0.5×5=2.5

- (i) \_\_\_\_\_ is the schedule of Work.
- (ii) Judging the value of something is called \_\_\_\_\_.
- (iii) In Communication, the process of speaking and writing is called \_\_\_\_\_.
- (iv) Any thing that obstructs the communicative situation is called \_\_\_\_\_.
- (v) \_\_\_\_\_ leader shares decision making with the members.
- (vi) Marthandam attempt evolved a five sided programme for physical, mental \_\_\_\_\_  
Economical and social development of the individual.
- (vii) Folder is a \_\_\_\_\_ piece of paper folded once or twice.

3. **Tick (✓) the correct answer (any ten):** 0.5×10=5

- (a) Providing too much information is a Communication barrier related to :
- (i) Communicator (ii) Treatment (iii) Receiver (iv) Message

P.T.O.

(2)

- (b) The salient features of Top-down-model essentially consist of (i) information Seeking (ii) Information Processing (iii) Information dissemination (iv) None of these.
- (c) Programme started based on the report of ford foundation (i) IRDP (ii) IADP (iii) CDP (iv) HYVP
- (d) HYVP was started in (i) 1960 (ii) 1962 (iii) 1964 (iv)1966
- (e) High yielding technology are (i) Resource Positive (ii) Resource negative (iii) Resource neutral (iv) None of these.
- (f) The type of agricultural news are categorised into (i) Poduction and economic news (ii) Rural life news only (iii) None of these (iv) All of these
- (g) The elements of news is related to : (i) Accuracy, timeliness (ii) Accuracy, Reader's interest (iii) Active, Brief, clear (iv) None of these
- (h) Audience response is an important element in the model of (i) Leagans (ii) Berlo, (iii) Schramm (iv) Laswell
- (i) The term personal localita refers to (i) Mass media (ii) Group media (iii) interpersonal media (iv) none of these
- (j) The S-M-C-R model of communicative Given by (i) Berlo (ii) Leagons (iii) Laswell (iv) Rogers
- (k) The author of the book "Extension Communication and Management" (i) Neela Mukherjee (ii) G.L. Roy (iii) Defleur (iv) Mequail

4. Write short notes (**any five**):

2×5=10

- a) IAAP
- b) IVLP
- c) Sriniketan attempt
- d) Sevagram attempt
- e) ORP
- f) IADP
- g) ND
- h) LLP

**B.Sc. (Honours) Agriculture Semester-II Examination, 2018**

**Course No: AEX-121**

**(Fundamentals of Agricultural Extension Education)**

**Part - II**  
**(Descriptive Type)**

**Time : 90 Minutes**

**Full marks : 30**

Questions are of value as indicated in the margin

**Answer *any three* questions**

5. What do you mean by Extension Education? Differentiate between Extension education and formal education. Narrate the role of Agricultural Extension. 2+4+4=10
  6. Briefly narrate the steps in Extension Programme planning with help of diagram. 10
  7. What is adoption? Explain with examples the traits of innovation responsible for adoption. 2+8=10
  8. Define leadership. Which types of leaders are effective in rural development? 2+8=10
  9. What is Communication? Which model do you feel suited to the discipline of Agriculture? Discuss. 3+7=10
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