

B.Sc. (Ag.) Honours Semester-VI Examination, 2019

**Course No: AEX-321 (Entrepreneurship Development and
Communication Skills)**

Signature of Centre Superintendent

Roll No. : (in figure) _____ (in words) _____

Student Index No. _____ Regn. No. _____ of _____

Time : 2 Hours

Full marks : 40

Questions are of value as indicated in the margin

Part - I
(Objective and Short Answer Type)
(Use only ball point pen)

Time : 20 minutes

Full marks : 10

- Note:** 1. Answer in question paper itself.
2. Striking, rewriting or overwriting are not allowed in the objective type questions.

1. Multiple choices:

1×10=10

- (i) are comfortable with their old fashioned technology of production.
(a) Fabian (b) Drone (c) Imitative (d) Innovative
- (ii) The term entrepreneur was coined by
(a) Richard Garry (b) Richard Cantilon (c) Henry Ford (d) Adam Smith
- (iii) Which are the negative factors in SWOT analysis?
(a) S & W (b) W & O (c) O & S (d) W & T
- (iv) Indian Institute of Entrepreneurship is situated at
(a) Ahmadabad (b) Delhi (c) Guwahati (d) Bhubaneswar
- (v) Availability of raw material is the prime issue for.....
(a) Enterprise location (b) Enterprise lay out (c) Enterprise budgeting (d) Capital investment
- (vi) Entrepreneurs have level of achievement motivation.
(a) Low (b) Medium (c) High (d) None of these
- (vii) The term entrepreneurs comes from which word?
(a) Latin (b) French (c) Greek (d) Portugese
- (viii) NIMSME is situated at
(a) Hyderabad (b) Delhi (c) Kolkata (d) Mumbai
- (ix) 'A' is an alphabet – is an example of
(a) Abstract GD (b) Factual GD (c) Controversial (d) None of these
- (x) Individual who takes the responsibility of creating innovation of any kind from within the organization is known as
(a) Entrepreneur (b) Ultrapreneur (c) Intrapreneur (d) All of these

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Part - II
(Descriptive Type)

Time : 100 minutes

Full marks : 30

Questions are of value as indicated in the margin

Answer *any three* questions

2. What is entrepreneurship? Write down the characteristics of an entrepreneur. Discuss entrepreneurial needs. 3+4+3=10
 3. Differentiate between entrepreneur and manager? Write down the types of entrepreneur and their characteristics. Discuss different types of agri-preneurship. 2+4+4=10
 4. What do you mean by entrepreneurship development process? Write the stages of an entrepreneurship development process. Discuss importance of entrepreneurship in Indian economy. 2+4+4=10
 5. What do you mean by microfinance? Write the features of microfinance. What are the government policies on small and medium enterprises? 2+3+5=10
 6. Write notes on *any four* questions: 2.5×4=10
 - (a) Entrepreneurial motivation
 - (b) Agri-entrepreneurship
 - (c) Communication skill
 - (d) Group Discussion (GD)
 - (e) Public speaking
 - (f) Venture capital
 - (g) Public-private partnership
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