

Bachelor of Rural Studies (BRS) (Honours) Examination, 2019

Semester-VI

Rural Studies

Paper - 35

(Entrepreneurship Development)

Time: Three Hours

Full Marks: 40

Questions are of value as indicated in the margin.

Group-A

Answer **any four** questions.

4×2=8

1. What is NAYE?
2. Write down a short note on SIDO.
3. State the utility of specie in early trade.
4. What do you mean by Globalization?
5. What is called 'a long-term contract between a private party and a government entity'?
6. Who is the 'spark plug'?

Group-B

Answer **any two** questions.

2×4=8

7. Explain in detail the SWOT analysis.
8. Outline the major aims and objectives of entrepreneurship development.
9. What are the managerial characteristics of an entrepreneurship business?
10. Mention the important factors of social environment.

Group-C

Answer **any three** questions.

3×8=24

11. Briefly discuss the history (emergence, growth and development) of entrepreneurship.
 12. Critically examine the measures taken by the government towards globalization for creating a conducive entrepreneurial environment.
 13. Put forth the government policies implemented in favour of small and medium enterprises.
 14. Explain the various phases of entrepreneurship development programmes (edps).
 15. Evaluate the performance of agricultural processing and export industries in the Indian economy.
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