

M.A./M.Sc. Examination, 2019
Semester–IV
Anthropology
Paper – XXIV (Gr.-A)
(Development Communication)

Time: 3 Hours

Full Marks: 40

Questions are of value as indicated in the margin.

Answer Question No.6 and **any three** from the rest.

1. Discuss the concept of *Global village*. 10
 2. Discuss the concept of 'development communication'. What are the social issues related to development communication? 5+5=10
 3. What are the various tools of visual communications? Describe the various forms of cameras in visual communication. 5+5=10
 4. Information and communication technologies are important aspects in rural development. Discuss in detail with an Indian example. 10
 5. Mass media and development communication are intermingled. Comment on the statement in detail. 10
 6. Write short notes on **any two** of the following: 5+5=10
 - (a) Dependency development model
 - (b) Dominant paradigm of development
 - (c) Role of communication in development theory
 - (d) New wave cinemas and parallel cinemas
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