M.Sc. (Ag.) Examination, 2017
Semester-II
Agricultural Economics and Statistics
Course: AEC-502
(Agricultural Marketing and Price Analysis)

Time : 3 Hours **Full Marks : 50**

Questions are of value as indicated in the margin.
Answer ***any five*** questions

1. Discuss the problems of agricultural marketing in India and suggest remedial measures to overcome them. 5+5=10
2. Define contract farming. Explain its advantages and disadvantages. 2+4+4=10
3. Explain market integration. Differentiate between ownership and contract integration. 6+4=10
4. Define price spread and marketing efficiency. Explain different measures of marketing efficiency. 1.5+1.5+7=10
5. Explain various measures to stabilize agricultural prices. 10
6. Elicit the advantages and disadvantages of intermediaries in the marketing system. 5+5=10
7. Discuss various risks involved in agricultural marketing. Suggest measures to avoid such risks. 5+5=10
8. Write short notes on ***any two*** questions : 5×2=10
   (a) Speculation vs hedging
   (b) Marketed and marketable surplus
   (c) Value chain management
   (d) Direct marketing