

M.A. Examination, 2016
Semester-I
Journalism and Mass Communication
Course – III
(Print Journalism)

Time: 3 Hours

Full Marks: 40

Questions are of equal value or as indicated in the margin.

Answer Q. 5 and ***any two*** from the rest.

1. Discuss the challenges in front of the print media (national) today in India with examples. How does the editorial policy of a newspaper organisation affect its selection and publication of news? 7½+7½=15
 2. Discuss different types of 'conflict reporting'. Discuss the current concerns related to 'conflict reporting' across the globe with contemporary and relevant examples. 5+10=15
 3. How does a 'district desk' of a vernacular daily newspaper function? 15
 4. What is feature? Discuss various types of features used in a newspaper. 5+10=15
 5. Write short notes on ***any two*** of the following: 5×2=10
 - (a) Special sections of a newspaper
 - (b) Op-Ed page
 - (c) Investigative Journalism
 - (d) Sub-editor
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