

M.A. Examination, 2019
Semester-II
Journalism and Mass Communication
Paper-VIII
(Radio Journalism)

(For Back Candidates)

Time: 1.5 Hours

Full Marks: 20

Questions are of value as indicated in the margin

Answer **one** question from each Group.

Group-A

1. Write a 5-minute script for a radio interview of a well-known communication expert of your choice. 15
2. Discuss the history of radio broadcasting in India from its inception till date. 15
3. Discuss in detail the policy guidelines for setting up a Community Radio Station in India. 15

Group-B

1. Write a short note on any one of the following: 5
 - (a) Podcast
 - (b) RAM
 - (c) Voice Despatch
 - (d) Public Service Advertisement
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