

B.Sc. (Ag.) Honours Semester-VI Examination, 2017

**Course No: AEX-321 (Entrepreneurship Development and
Communication Skill)**

Signature of Centre Superintendent

Roll No. : (in figure) _____ (in words) _____

Student Index No. _____ Regn. No. _____ of _____

Time : Two Hours

Full marks : 40

Questions are of value as indicated in the margin

Part - I
(Objective and Short Answer Type)
(Use only ball point pen)

Time : 20 minutes

Full marks : 10

- Note:** 1. Answer in question paper itself.
2. Striking, rewriting or overwriting are not allowed in the objective type questions.

1. State True (T) or False (F) in respect of the following statements:

10×0.5=5

- (a) Entrepreneurs are only born but not made ☐
- (b) A society with rigid norms is the birth place of innovative entrepreneurs ☐
- (c) The term 'entrepreneurship' comes from the word 'entrepredre' ☐
- (d) Male dominated society enhances emergence of women entrepreneur ☐
- (e) Only a capitalist is the entrepreneur ☐
- (f) Intrapreneur is an employee working in an organization ☐
- (g) Availability of capital is the only condition for establishment of an entrepreneurship ☐
- (h) Female entrepreneurs have less constraints than male entrepreneur ☐
- (i) Entrepreneur and entrepreneurship are two sides of a coin ☐
- (j) An economy is the effect for which entrepreneurship is the cause ☐

2. How are the following factors correlated (positively or negatively) with motivation to be a successful entrepreneur:

4×0.5=2

- a) Presence of entrepreneurial competency in a person _____.
- b) Depression in the market _____.
- c) Lack of capital _____.
- d) Higher mobility of entrepreneur _____.

3. Tick (√) on the right choice:

6×0.5=3

- a) Liberalization of economy
 - i) increases competition in the market
 - ii) increases the opportunity for entrepreneurship development in the market
 - iii) attracts more investment in the market
 - iv) all the above

P.T.O.

- b) Women entrepreneurs emerge more in
 - i) open society
 - ii) closed society
 - iii) both
 - iv) none
- c) Existence of strict licensing rule
 - i) enhance entrepreneurship development
 - ii) restrict entrepreneurship development
 - iii) increases competition in the market
 - iv) attracts more investment in the market
- d) Who one is not any type of entrepreneur
 - i) Imitating
 - ii) Innovating
 - iii) Laggard
 - iv) Drone
- e) Which is not a character of entrepreneur
 - i) Innovator
 - ii) Leg puller
 - iii) Organiser
 - iv) Manager
- f) “Innovation is considered as hallmark for an entrepreneur” is the view of:
 - i) Cantillon
 - ii) Drucker
 - iii) Schumpeter
 - iv) McClelland

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Part - II
(Descriptive Type)

Time : 100 Minutes

Full marks : 30

Questions are of value as indicated in the margin

Answer *any three* questions.

4. Who is an entrepreneur? Explain the characteristics of an entrepreneur. 3+7=10
 5. What is entrepreneurship? What are the factors that affect entrepreneurship development in a society? Enumerate the steps of entrepreneurship development. 2+4+4=10
 6. What are the different steps of management of enterprise? Enumerate the different phases of entrepreneurial venture. 5+5=10
 7. Discuss important policies and schemes for entrepreneurship development taken by Central Government of India. 5+5=10
 8. What are the features of microfinance? Write down about different types of entrepreneur. 4+6=10
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