

M.A. Examination, 2017
Semester-IV
Journalism and Mass Communication
Course – XIII (Special)
(Film Studies and Web Journalism)

Time: 3 Hours

Full Marks: 40

Questions are of value as indicated in the margin.

Question no. 7 is compulsory.

Answer **one** question from **1-3** and another from **4-6**

1. Analyse the role of 'film' as a communication agent in comparison to other art forms. 15
 2. Elucidate the contribution of Satyajit Ray to Indian cinema with special reference to social awareness. 15
 3. What are the salient features of Marathi film industry? Discuss the recent developments in Marathi film industry. 8+7=15
 4. Trace the role of ICT in development communication sector in India. 15
 5. While using Internet as researcher, one has to be careful about 'control over content' – explain. 15
 6. Discuss the terminologies with examples, which are making 'Social Media' more effective in terms of communication among digital natives. 15
 7. Answer one short note form a-b, another from c-d. 5+5=15
 - (a) Mrinal Sen
 - (b) Soviet cinema
 - (c) New media reach in India
 - (d) Search engines
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