

M.A. Examination, 2019
Semester-II
Communication and Journalism
Paper X
(Audio Visual Production I)

Time: 4 Hours

Full Marks: 80

Questions are of value as indicated in the margin

Answer Question No. **8** and *any four* from the rest.

1. You are asked to set up a Community Radio Station in Santiniketan, Bolpur. Write down the steps involved in setting up the same. 15
 2. Can radio be considered as a dying medium? Elucidate your view point in respect to radio as mass medium in the Indian context. 15
 3. Discuss the functions of PrasarBharati. Do you think PrasarBharti holds the broadcasting rights? 7.5+7.5=15
 4. Write a Radio Talk Show on 'Global Warming'. Your answer must follow guidelines of scripting. 15
 5. How many types of microphone are used for voice recording? Write the characteristics of each type of microphone. 5+10=15
 6. Explain the three stages of production in radio broadcasting. 15
 7. 'Writing for radio is different from any other medium.' Discuss the writing style and language for radio. 15
 8. Write short notes on *any two* of the following: 2×10=20
 - (a) Sound Waves
 - (b) Radio Feature
 - (c) Voice vs. Sound
 - (d) Podcasting vs. Narrowcasting
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