

M.A. Examination, 2014
Semester – I
Journalism & Mass Communication
Paper – IV
(Culture and Heritage)

Time: 3 Hours

Full Marks: 40

Questions are of value as indicated in the margin.

Answer Question No. 7 compulsory and **any three** from the rest.

1. 'Culture is accumulated experiences of generations'. Discuss it with appropriate examples. 10
 2. Education is the process of transmission of culture. Do you agree with this view? 10
 3. What are the reasons of sustainability of culture? What are the ways of a culture's degeneration? 6+4=10
 4. What is meant by cultural heritage? Discuss briefly with suitable examples. 10
 5. Discuss in detail Tagore's Idea on Culture and Civilization. 10
 6. Discuss in detail the distinct identity of Santiniketan and its Heritage. 10
 7. Write short notes on **any two** of the following: 5×2=10
 - (a) Language and Culture
 - (b) Scientific culture
 - (c) Culture and national integration
 - (d) Culture and communication
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